

**INSPIRED LIFE MEDIA GROUP AND S6XTH HOUSE ENTERTAINMENT PRESENT
NEW DOCUSERIES ON ENTREPRENEURS, THE AMERICAN DREAM REVISED**

New Docuseries and Campaign Help Young Entrepreneurs Start Businesses

LOS ANGELES, February 12, 2013 – Inspired Life Media Group and S6xth House Entertainment have released *The American Dream Revised*, a new docuseries and social action campaign designed to help Millennials start small businesses. The series features interviews with young entrepreneurs in various sectors including apparel, technology, gourmet baked goods, and services.

According to the Pew Research Center, fully 37% of 18- to 29-year-olds are unemployed or out of the workforce, the highest share among this age group in more than three decades. The most recent report reveals that “that young people who graduate from college in a bad economy typically suffer long-term consequences — with effects on their careers and earnings that linger as long as 15 years.”

The American Dream Revised was created in response to the alarming statistics concerning Millennials and the work force. In spite of facing staggering unemployment numbers, Millennials are a generation of entrepreneurial workers who crave the opportunity to do work that matters to them. *The American Dream Revised* gives young people the tools they need to take their careers into their own hands as business owners.

In addition to the inspiring series of videos, *The American Dream Revised* offers a free downloadable guide, the *Revise the Dream Blueprint*, created in partnership with the Young Invincibles, a Washington, D.C.-based advocacy organization for Millennials. The 45-page guide, the *Revise the Dream Blueprint*, offers tools and information on starting a business including choosing the right business structure, forming partnerships, closing deals, and other startup issues. *The American Dream Revised* further extends with a series of virtual think tanks hosted in partnership with social video platform, Spreecast.

The series follows Caleb and Jen Wojcik, Stacey and Scott Ferreira, Charlie Fyffe, and David Stankunas as they share a behind-the-scenes look at what it takes to start and grow a business. The hand-picked Millennials bring different experiences and perspectives to the journey of entrepreneurship. “Our cast will not only impress you but inspire you,” notes executive producer Bridgette Wright.

“Entrepreneurship is a hot topic right now, but there needs to be more access to specific strategies and techniques for getting started. We’re delivering that in an engaging way with *The American Dream Revised*,” said creator, director, and executive producer Lisa Nicole Bell. “It’s not about the hype of owning a business. It’s about starting something that can provide a viable alternative to unemployment and underemployment.” Furthering their mission to empower new entrepreneurs, the producers forged partnerships with complementary organizations such as Empact and Young Female Entrepreneurs.

The first episode of The American Dream Revised premieres on February 12, 2013 at www.revisethedream.com. Subsequent episodes will go live on February 14, 19, and 21. Visit www.revisethedream.com to watch the trailer and download the free guide.

About Lisa Nicole Bell and Inspired Life Media Group

Inspired Life Media Group is a transmedia production company and digital strategy consultancy. The company was founded by media personality, producer, author, and international speaker, Lisa Nicole Bell as a collection of premium multimedia entities that blend enrichment and entertainment. Visit www.inspiredlifemediagroup.com and www.lisanicolebell.com to learn more.

About Bridgette Wright and S6xth House Entertainment

Bridgette Wright is a film producer and content creator. She is founder and CEO of S6xth House Entertainment, a film production company located in Los Angeles that specializes in creating thought provoking, highly original films that not only entertain but inspire. Bridgette has worked with A-Listers like Bobbly Cannavale and Jessica Biel. Bridgette studied screenwriting and film production at UCLA and is currently developing her own projects. Learn more at www.bridgettewright.com.

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